



# IMPACT

# 2025

## SUMMARY

2025 was our 50<sup>th</sup> anniversary and we're excited by the impact our organizing made across Advocacy Education and Events towards our mission of enabling more people to ride bicycles.

### ADVOCACY

- Called upon by lawmakers, state agencies, police departments, and health organizations to provide **bicycling expertise** informing legislation, traffic safety, and public policy.
- **Provided leadership for the City's E-Mobility Task Force** that resulted in new legislation to better regulate e-bikes and micromobility devices at the state and county levels.
- Tracked, monitored, testified on, and **mobilized action for more than 40 bills** during the 2025 Hawai'i legislative session.
- Amplified the voice of cyclists in over **60 statewide media appearances** (TV, print, radio, online), including a one-hour panel discussion on traffic safety on "PBS Hawai'i: Insights."
- **Represented Hawai'i** and convened with bike advocacy groups from across the U.S. at the National Bike Summit in D.C., including meeting with Hawai'i Congressional delegation and their staff.

### EDUCATION

- BikeEd program brought bike education to **over 300 4th-grade classrooms** on O'ahu.
- **Educated over 2,200 adults** in 26 cycling workshops across the state of Hawai'i.
- Commissioned by HDOT to produce six public **educational videos** and created digital/print resources on safe and **legal use of e-bikes** in Hawai'i for distribution in bike shops.
- Delivered 19 Walk Bike Drive presentations educating nearly **400 commercial and individual drivers** on the Vulnerable Road User Law and their responsibilities as motorists.
- Relaunched Golden Gears, as a **free triking program** allowing adults and kūpuna to ride recumbent three-wheelers at four locations across O'ahu.

### EVENTS

- Hosted over **2,600 riders** from 9 countries and nearly 30 U.S. states at our events, including more than 450 first-time participants.
- Coordinated a 2-mile car-free section of the Kaiwi Coast for over 1,100 riders on the Honolulu Century Ride.
- Logged more than **3,100 registrations** for 156 HBL-affiliated group rides.
- **Celebrated and encouraged local riders** during National Bike Month by hosting energizer stations, bike lane cleanup, Ride of Silence, bike movie nights, and pau hana gatherings.
- Marked our 50<sup>th</sup> anniversary at our 2025 Annual Benefit Dinner with the announcement of a new \$50,000 gift, the **single-largest individual contribution** in HBL history.

### COMMUNITY

- Partnered with more than **25 local nonprofit and community organizations** and **provided event support** across four islands.
- In its first full year HBL Dirt, our off-road riding chapter, convened a regular **statewide MTB hui** and provided community access to the Koko Head Dirt Park.
- Celebrated Honolulu being **awarded "Silver-Level" Bicycle Friendly Community** from League of American Cyclists in a special ceremony in the Office of Mayor Rick Blangiardi.