



## Aloha HBL Supporter,

In 1975, a small group of passionate volunteers came together with a bold idea: that bicycles could be part of the solution to a global energy crisis. They believed that acting locally could lead to meaningful change—and they were right.

Their vision grew into the Hawai'i Bicycling League, a movement rooted in well-being, community, and sustainability. For 50 years, HBL has worked to make it safer and easier for people across Hawai'i to choose cycling—for health, recreation, and transportation. We believe the bicycle provides an accessible, sustainable, and affordable solution to many of our most complex and pressing challenges.

2025 marks a milestone: **50 years of riding together, advocating for safer streets, educating keiki to kūpuna, and building a more bike-friendly Hawai'i.** With your support, we've come a long way. But there's still more to do.

As we celebrate this anniversary, I invite you to help shape the next 50 years by supporting the efforts below. Your donation today will help protect riders, empower cyclists of all ages, and keep our signature youth program strong for generations to come.

**Mahalo for keeping the momentum going—for the past 50 years, and for the road ahead.**

With gratitude,

  
**Travis Counsell**  
Executive Director



**DONATE TODAY!**

Visit [HBL.ORG/50TH](https://HBL.ORG/50TH) to learn more and make your 50th anniversary gift today.  
**Your support keeps us rolling.**

## 50 YEARS OF HBL

*A Legacy on Two Wheels*

We're striving to raise **\$500,000** this year to ensure the next 50 years are even more impactful. Your support will power three key initiatives:

**Advocacy: Safe Streets for All** – Help us champion complete streets, protected bike lanes, and a safer future for everyone on our roads.

**Education: Keiki to Kūpuna** – Support classes and workshops that teach life-long cycling skills to thousands of riders across all ages.

**BikeEd Vehicle Replacement** – Help us purchase a new truck to transport bikes to over 100 O'ahu schools each year and keep our BikeEd Hawai'i youth education program rolling.

We're also excited to celebrate our 50th anniversary with you!

Join us for HBL's  
**Annual Benefit Dinner:**  
**June 20th (Friday)**  
*Celebrate at Ho'okupu Center, Kewalo Basin.*

Join the Honolulu Century Ride & Aloha Fun Ride on Sunday, September 28th

Check out the Bike Month activities in May on the back of this letter! →

**HAWAII BICYCLING LEAGUE**

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