



## Aloha HBL Supporter,

As 2024 comes to a close we reflect on a year of progress, community building, and shared victories. Thanks to your generous support, Hawai'i Bicycling League has made incredible strides in advancing safer, more affordable, and more accessible bicycling across Hawai'i. Together we've expanded opportunities for all ages and abilities to experience the joy of bicycling.

## 2024 Highlights: Building Momentum for Sustainable Transportation & Safe Streets



### ADVOCACY:

- Championed **Safe Streets for All** through policy, legislation, and action
- Represented Hawai'i on the national stage at the **National Bike Summit** in Washington, D.C.
- Supported the implementation of the **Safe Routes to School** law, unlocking \$10M in funding
- Helped lead the City's **E-Mobility Task Force** and recommended statutory updates
- Celebrated **Complete Streets** projects in Kaka'ako and workshops in Kailua and Kāhala
- Supported the adoption of the **Honolulu Vision Zero Master Plan**
- Held **post-crash solutions meetings** with Honolulu Mayor, HDOT, HPD, and the Lt. Governor's staff



### EDUCATION:

- Distributed over **600 helmets** through schools and community helmet giveaways across the island
- Created and produced **e-bike PSAs and workshops** through a new partnership with the Hawai'i Department of Transportation
- Developed bike safety curriculum and **training for Driver's Ed instructors** across the state



### EVENTS:

- Welcomed over 2,500 riders from **18 U.S. states** and **7 countries** to our large events, including over **300 first-time riders**, who collectively rode **150,000 miles** - equivalent to 6 laps around the world
- Celebrated **Bike Month** with energizer stations, helmet giveaway, cycle swap meet, and pau hana
- Partnered with REHAB Hospital, VA Pacific Islands Healthcare System, and Adaptive Adventures on a quarterly **adaptive ride series** to make cycling more inclusive for all riders



### COMMUNITY:

- Picked up over **3,000 lbs of trash** at various community clean-up events
- Created a new chapter, **HBL Dirt**, to focus on improving off-road bicycling opportunities
- Celebrated the groundbreaking **Navahine+HDOT** outcome, the first constitutional climate settlement of its kind in the world

Each of these achievements is a testament to the power of a united community committed to creating a safer, more sustainable, more resilient Hawai'i. Moreover, safe cycling means more affordable transportation for all.

	<p><b>8,000+</b> <b>YOUTH SERVED</b> in our BikeEd Hawai'i program</p>		<p><b>2,500+</b> <b>RIDERS PEDALING</b> in our large events</p>
	<p><b>150+</b> <b>EDUCATION EVENTS</b> and workshops held</p>		<p><b>100+</b> <b>BIKES DONATED</b> to Maui fire relief and O'ahu keiki</p>
	<p><b>50+</b> <b>MENTIONS IN MEDIA</b> reports, editorials, and broadcasts</p>		<p><b>200+</b> <b>DELINEATORS REPLACED</b> by HBL volunteers</p>

**Celebrating 50 Years of Riding Aloha**

In 2025, Hawai'i Bicycling League will proudly celebrate its 50th anniversary! Over five decades, we've grown from a small group of passionate advocates to a vibrant, statewide community dedicated to transforming Hawai'i's streets, paths, and trails. This milestone is more than a celebration; it's a call to action to carry forward our mission with renewed energy.

**Your Support Matters Now More Than Ever**

As we kick off our 50th-anniversary campaign, we invite you to help us honor the past and shape the future. Your tax-deductible donation today will allow us to advocate for safe streets for all, educate keiki to kūpuna, and organize the best days to ride aloha. With your help, we can ensure Hawai'i remains a place where everyone feels safe and welcome on our roads, paths, and trails.

**Together, Let's Pedal Toward a Better Future**

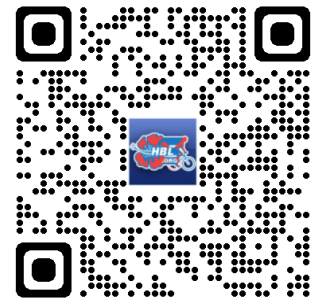
Please consider making a contribution to Hawai'i Bicycling League before the end of the year. Every gift brings us closer to a vision of Hawai'i where our keiki, kūpuna, and visitors alike can safely embrace the joy of bicycling.

Thank you for being a spoke in the wheel of change. Here's to fifty years of riding aloha—and many more to come.

With warmest mahalo,

**Travis Counsell**  
Executive Director  
Hawai'i Bicycling League

**Donate here! →**



**P.S.** Your donation today will help us launch into our 50th year stronger than ever! Visit [HBL.org/yearend24](https://www.HBL.org/yearend24), mail a check to HBL at 3442 Wai'ālae Avenue Suite 1, Honolulu HI 96816, or call 808-735-5756 to make a gift.

