



BUSINESS SUPPORT

Mission: Enable more people to ride bicycles for health, recreation, & transportation through advocacy, education, & events.





SUPPORT HBL

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ADVOCACY

Our goal is to make Hawaii a more bicycle & pedestrian friendly community. With the adoption of Complete Streets, we push for better infrastructure for all users. We create a united voice and encourage better access for all bicyclists. Your business can support the growing bicycle movement and help Hawaii become a more livable place.



EDUCATION

We have workshops for every skill level and age, from BikeEd for 4th graders to Senior Cycling Workshops. We also offer commuter skills classes and basic maintenance workshops. We teach drivers to be safe around cyclists & pedestrians and provide educational materials and presentations. Our goal is to get everyone on the same page when it comes to safety.



EVENTS

We put on the largest cycling events in Hawaii. Three large events each year attract riders from around the world. We also organize numerous weekly group rides and events throughout the year, including Bike Month and Oahu Bike Count. Events are aimed at increasing awareness and growing Hawaii's cycling community. Sponsorship opportunities are available.



MEMBERSHIP

Show your support for HBL's mission & as a thank-you, each business membership level has different benefits. These include free individual memberships, company listings on our website, bike consultation, and others. This helps add to HBL's collective voice.



SUPPORT LEVELS



BRONZE: \$500 PER YEAR

- 1 Complimentary entry to the Annual Dinner, Haleiwa Metric Century, or Honolulu Century Ride
- HBL Business Supporter Certificate to Display Support
- Annual Social Media promotion when you Join or Renew your Membership
- Listing of Company on HBL Membership Page
- Acknowledgement in our Annual Report & Annual Dinner
- Choice of a Cycling Skills workshop or Walk Bike Drive Presentation
- Volunteer Opportunities for your Employees



SILVER: \$1,000 PER YEAR

All the Bronze Level benefits, plus:

- A Total of 2 Complimentary entries to the Annual Dinner, Haleiwa Metric Century, or Honolulu Century Ride
- Active Link to Company Website on HBL Membership Page
- A Cycling Skills Workshop AND Walk Bike Drive Presentation
- Bicycle Parking & Commuter Amenities Consultation



GOLD: \$3,000 PER YEAR

All the Silver Level benefits, plus:

- A Total of 6 Complimentary entries to the Annual Dinner, Haleiwa Metric Century, or Honolulu Century Ride
- Your Company's Logo on the HBL Website (Quarter Page Width)
- Assistance Completing Bicycle Friendly Business Application



PLATINUM: \$5,000 PER YEAR

All the Gold Level benefits, plus:

- A Total of 10 Complimentary entries to the Annual Dinner, Haleiwa Metric Century, or Honolulu Century Ride
- Your Company's Logo on the HBL Website (Half Page Width)



JOHN B. KELLEY HUI: \$10,000+ PER YEAR

All the Platinum Level benefits, plus:

- A Total of 20 Complimentary entries to the Annual Dinner, Haleiwa Metric Century, or Honolulu Century Ride
- Your Company's Logo on the HBL Website (Full Page Width)

*Business Support donations are tax deductible minus the value of services provided (event entries costs)
Event specific sponsorships are also available. Please contact HBL for more information regarding sponsorships*

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